

Teaching Lesson Plan

SEC-2 PUBLIC POLICY MANAGEMENT

Lecture hours: 45

Objective: Elections and their nature have changed significantly with the support of social media and new technologies.

SN	Subject and Objectives	Lectures Hrs	Methodology	Evaluation Mode
Unit-I	Introduction to Public Policy Management	12Hrs		
	1. What is Public Policy? 2. Public Policy making	12	PPT, Illustrations	Q & A, Assignments
Unit-II	Public Policy Implementation	11Hrs		
	1. Policy Implementation and Bureaucracy 2. Legal and Regulatory Mechanism 3. Citizen Participation and shared Governance 4. Special Care in implementation of Public Policy	11	PPT, Illustrations	CIA
Unit-III	Public Policy Monitoring	11Hrs		
	1. Meaning and Significance of Policy Monitoring 2. Monitoring of Public Policies and Good Governance 3. Approaches to Policy monitoring 4. Limitations in Policy Monitoring	11	PPT, Illustrations	Q & A, Assignments
Unit-IV	Methods of Policy Evaluation	11Hrs		
	1. Some Basics in Applied Economics and Statistics 2. Cost-Benefit Analysis 3. Cost-Effectiveness Analysis 4. Policy Alternative	11	PPT, Illustrations	Q & A, Assignments

Reference Books:

- Hill, M. (Ed.). (2014). Studying public policy: An international approach. Clifton, Bristol, UK; Chicago, IL, USA: Bristol University Press.
- Howlett, M., Cashore, B. (2014). Conceptualizing Public Policy. In Engeli I., Allison C.R. (Eds.), Comparative Policy Studies. Research Methods Series. Palgrave Macmillan, London.
- Keeney, R. L. (2004). Framing public policy decisions. International Journal of Technology Policy and Management, 4(4), pp. 95-115.

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