Teaching Lesson Plan

SEC-2 UNDERSTANDING POPULAR CULTURE

Lecture hours: 45

SN	Subject and Objectives	Lectures Hrs	Methodology	Evaluation Mode
Unit-I	Introduction: Defining popular culture and	9Hrs		
	understanding it historically			
			PPT, Illustrations	Q & A, Assignments
Unit-II	Visual expressions: Folk art, calendar art,	7Hrs		
	photography		PPT, Illustrations	Q & A, Assignments
Unit-III	Performance: Theatre; music; folk tales/ songs/	7Hrs		
	swang and Nautanki: Identifying themes,			
	functionality, anxieties			
Unit-IV	The audio-visual: cinema and television:	7Hrs		
	Indian cinema: Mapping the influence of the national			
	struggle for independence (1930s and 40s);		PPT, Illustrations	Q & A, Assignments
	Cinema and nationalism (1950s), disillusionment and			
	the anti-establishment mood (1970s and 80s);			
	Documentary films: popular culture in television			
Unit-V	Fairs, Festivals and Rituals:	7Hrs		
	Disentangling mythological stories, patronage,			
	regional variations		PPT, Illustrations	Q & A, Assignments
Unit-VI	Popular culture in a globalized world:	7Hrs		
	The impact of the Internet and audio-visual media in			
	India		PPT, Illustrations	Q & A, Assignments

Reference Books:

- 1. Dissanayake, W. and K. M. Gokul Singh, Indian Popular Cinema, Trentham Book, London, 2004
- 2. John Storey, Cultural Theory and Popular Culture, London, 2001
- 3. Oberoi, Patricia, Freedom and Destiny: Gender, Family and Popular Culture in India, Delhi, 2009
- 4. Christopher Princy, Camera Indica: The Social Life of Indian Photographs, Chicago, 1998

Prepared by: Department